



ATTENDEE GUIDE

BEFORE THE SHOW

- Buy tickets in advance (and save them to your phone)
- Review the vendor list & the map to make a list of must-see vendors
- Create a wedding email address
- Talk through vendor priorities together:
 - Wedding planner or coordinator
 - Type of venue - Rough guest count!
 - Stationery / Signage
 - Photographer / Videographer
 - Catering and bar service
 - DJ or band
 - Florals
 - Rentals (furniture, tableware, tents)
 - Cake or dessert
 - Hair + makeup artists
 - Officiant
 - Transportation
- Research your ideal dates, or consider the season you would ideally like to tie the knot [Spring, Summer, Fall, Winter]

Your Dream Date: _____

WHAT TO BRING

- Your fiancé or partner and any other key decision-makers
- Comfortable shoes
- A fully charged phone
- Screenshot of your budget + notes
- Inspiration photos (Pinterest, saved posts, screenshots)
- A tote bag for brochures, samples, and swag
- Notebook & pen (or notes app!)
- Your appetite for food and dessert sampling!

AT THE SHOW

- Ask vendors about availability for your date
- Take photos of booths or displays you love (and tag @wedplanmadison)
- Jot quick notes about favorites
- Take insta-worthy photos at our photo ops
- Meet the vendors, get ideas, and find the right team!
- Grab cards or scan QR codes instead of carrying stacks of paper
- Pace yourself—take breaks and enjoy the experience

AFTER THE SHOW

- Review notes while everything is fresh
- Narrow down top vendors
- Follow @wedplanmadison on socials for more ideas & inspiration
- Find full vendor profiles & more on wedplan.com
- Follow vendors on social + check their galleries
- Reach out to book consultations
- Review your FREE copy of our latest WedPlan publication
- Celebrate!

NOTES: